EIGHT TIPS FOR BETTER PHOTOS



Use your Phone

Phones take great photos! (Way better than a tablet). Give the camera a quick wipe with a soft, clean fabric to prevent hazy or dull photos most often caused by a dirty camera lens.



Zoom In

Photos that feature less than five students are ideal. But, zoom in by physically getting closer. Don't use the zoom on your phone camera.



Small groups are better

Awards ceremonies, theme days, sports days, whatever the reason for a group photo - smaller groups of about five people are always better than that photo with 10 to 25 students in a line.



Faces First

Clear photos of student faces grab the most attention on social media. Stay away from photos of a field with lots of kids and get up close with what individual students are doing.



Crop the photo

Take an extra minute or two and crop your photos before you post them online. Remove the extra floor and ceiling areas, and focus on the people.



Get Low

Are you taking photos of children sitting? Or many elementary-aged students? Get low, down to their level, and take the picture from there.



When you need to take a group photo

For those times when a group photo is unavoidable, take a moment and arrange students in two or even three rows, with the front row kneeling or sitting on the ground. This not only keeps all the students closer to the centre of the photo, it helps ensure all students can be seen in the picture.



Original Size Please

All social media sites negatively affect the quality of photos. So, when you are sending photos to your Social Media Ambassador or the Communications Coordinator to share, please send by email and always select the option that sends the photo in its original size.

